

08-24-2004

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To the Honorable Commissioner of Patents and

102819736

ments or copy thereof.

1. Name of conveying party(ies):

Canadian Imperial Bank of Commerce

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Delaware
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☒ Other: Release of Security Interest (Reel/Frame: 2004/0908)

Execution Date: July 1, 2004

2. Name and address of receiving party(ies):

Name: Horseshoe Entertainment

Internal

Address:

Street Address: 301 Benton Rd.

City: Bossier City State: LA Zip: 71111

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☒ Limited Partnership Louisiana
☐ Corporation-State
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

JUL 28 2004

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2045583, 2061301

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Perry J. Viscounty, Esq.

Internal Address: Latham & Watkins LLP

Street Address: 650 Town Center Drive, Suite 2000

City: Costa Mesa State: CA Zip: 92626

46. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number

500524 (For additional fees, if any)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anna T. Kwan

Name of Person Signing

anna kwan

Signature

July 27, 2004

Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

08/23/2004 ECDUPER 00000071 2045583

01 FC:0521
02 FC:0522

40.00 OP
25.00 OP

OC\693674.1

TRADEMARK
REEL: 003031 FRAME: 0657

RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest (this "**Release**") is dated as of July 1, 2004. Reference is hereby made to the Grant of Trademark Security Interest (the "**Grant**"), dated as of December 1, 1999, by and between **HORSESHOE ENTERTAINMENT** ("**Assignor**") and Canadian Imperial Bank of Commerce ("**Assignee**"), recorded with the United States Patent and Trademark Office on December 14, 1999 on Reel/Frame No. 2004/0908.

Assignee hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the collateral set forth in the Grant (the "**Trademark Collateral**") including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released as of the date hereof, and that Assignee hereby releases and forever discharges all of its right, title and interest of any kind or nature granted, assigned or conveyed pursuant to the Grant in the Trademark Collateral.

Assignee releases all liens, pledges, security interests, charges and other encumbrances of whatever nature (collectively, "**Encumbrances**") on this Release including, without limitation, those Encumbrances created under or in connection with the Grant.

Assignee hereby agrees to take such further actions and to execute such further documents as Assignor may reasonably request to effect and evidence this Release, including, without limitation, the execution of any filings, statements, amendments, recordations or other instruments required to release the Trademark Collateral.

IN WITNESS WHEREOF, Assignee has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first above written.

**CANADIAN IMPERIAL BANK OF COMMERCE,
as Administrative Agent**

By: Marybeth Ross
Name: MARYBETH ROSS
Title: AUTHORIZED SIGNATORY

Release of Trademark Security Interest
(Horseshoe Entertainment)

LA3:1069644.2

TRADEMARK
REEL: 003031 FRAME: 0658

**SCHEDULE A
TO
RELEASE OF TRADEMARK SECURITY INTEREST**

Registered Trademarks:

	<u>Registration Number</u>	<u>Serial Number</u>	<u>Registration Date</u>	<u>Trademark Description</u>
1.	2045583	75009695	03/18/97	Las Vegas Excitement Louisiana Style
2.	2061301	75114454	05/13/97	Winning Times
	<u>Registration Number</u>	<u>Registration State</u>	<u>Registration Date</u>	<u>Trademark Description</u>
3.	307-95	Arkansas	10/31/95	Football Madness
4.	166-96	Arkansas	06/11/96	Winning Times
5.	No Number	Louisiana	10/23/95	Football Madness
6.	9324881118/24	Louisiana	08/18/94	Horseshoe Casino - Hotel
7.	9324881115/21	Louisiana	08/18/94	Horseshoe Casino - Hotel
8.	9324881116/22	Louisiana	08/18/94	Horseshoe Casino - Hotel
9.	942831036	Louisiana	08/18/94	Horseshoe Casino - Hotel
10.	940451117	Louisiana	03/02/94	Horseshoe Riverboat Casino
11.	940451121	Louisiana	03/02/94	Horseshoe Riverboat Casino
12.	940451124	Louisiana	03/02/94	Horseshoe Riverboat Casino
13.	No Number	Louisiana	03/02/94	Horseshoe Riverboat Casino
14.	No Number	Louisiana	10/23/95	Las Vegas Excitement Louisiana Style
15.	No Number	Louisiana	06/10/96	The Branding Iron
16.	No Number	Louisiana	06/10/96	The Captain's Table
17.	No Number	Louisiana	06/10/96	Winning Times
18.	55737	Texas	06/10/96	Winning Times

Schedule A-1

Release of Trademark Security Interest
(Horseshoe Entertainment)

LA3:1069644.2

RECORDED: 07/25/2004

TRADEMARK
REEL: 003031 FRAME: 0659